

# WHAT IS A .GOV.UK DOMAIN NAME?

## YOUR UNIQUE ADDRESS HELPS PEOPLE FIND YOU



The internet is a really big place and we need a simple way for people to find their way around.

And this is what a domain name does: it acts as an address to help people find you.

## THINK ABOUT THE .GOV.UK DOMAIN NAME LIKE A STREET ADDRESS

There would be lots of organisations on the same street, all with their own address.

For example, HMRC, your local town council and even the Prime Minister would have addresses on .gov.uk street.

They are all part of the same domain but have unique addresses.

[www.argleton-pc.gov.uk](http://www.argleton-pc.gov.uk) = Argleton Parish Council, .gov.uk Street



## YOUR ORGANISATION'S DOMAIN NAME IS LIKE A SHOP ON THAT STREET

It would have an address for people to send letters. Emails are just the same - it's your online address for correspondence.

Here's an example: [Parish.Councillor@argleton-pc.gov.uk](mailto:Parish.Councillor@argleton-pc.gov.uk)



## YOUR SHOP WOULD ALSO HAVE SHELVES

Your customers can browse the shelves to find the items they need. This is just like your website where people browse through pages to find information.

Here's an example: [www.argleton-pc.gov.uk/agendas](http://www.argleton-pc.gov.uk/agendas)

website address      page

## AND, OF COURSE, THERE'D BE A SHOPKEEPER



In the case of the Parish Council, this would be the Clerk. They'd make sure the shelves - the website pages - are well stocked and managed, and that there's good signage to direct people to what they need.

## THEY'D MAKE SURE THAT THE SHOP IS ALWAYS KEPT LOCKED AND SECURE

Instead of a lock and key, your domain, website and email would be protected by good cyber security - stopping unauthorised access.



## YOUR STREET WOULD HAVE A NEIGHBOURHOOD WATCH TEAM

Your Domain Registrar keeps your organisation's domain live. You can also authorise them to keep your domain secure and fix problems if it goes offline.

The Central Digital and Data Office (CDDO) Domain Management Team adds an extra layer of security. They watch over all the .gov.uk domains, making sure it's safe and secure for all of its users.

